



JEDCO Executive Committee
September 28, 2017, 8:30 A.M.
JEDCO Boardroom, Administration Building
700 Churchill Parkway, Avondale, LA 70094

MINUTES

Call to Order 8:30 a.m.

Attendance: Mickal Adler, Jimmy Baum, Lloyd Clark, Bruce Dantin, Bruce Layburn, Mark Madderra, Mayra Pineda, Stephen Robinson

Staff: Jerry Bologna, Lacey Bordelon, Cynthia Grows, Corinne Pritchett, Scott Rojas, Kelsey Scram, Penny Weeks

Absences: Mario Bazile, Joe Ewell, Teresa Lawrence

Attorney: Reed Smith, Parish Attorney's Office

Guests: None

I. Call to Order – Chairman, Bruce Layburn

Chairman Layburn opened the meeting with the Pledge of Allegiance.

- **Approval of Board Absences** – Jimmy Baum motioned to excuse the above named absences. The motion was seconded by Mark Madderra and passed unanimously.
- **Approval of JEDCO Minutes for August 31, 2017** – Jimmy Baum motioned to approve the minutes. The motion was seconded by Mayra Pineda and passed unanimously.
- **Amend the Agenda** – At the request of the Chairman, Mayra Pineda motioned to amend the agenda to receive the President and CEO's report out-of-order. The motion was seconded by Stephen Robinson and passed unanimously.

II. President & CEO Report – Jerry Bologna

- Jerry updated the Commissioners on some of the recent events, including; JEDCO's 30th Anniversary Celebration, Adler Jewelry ribbon cutting, the Prosper Jefferson "Cyber Security" seminar, and the World Trade Center "Going Global"

panel discussion. Each event was well attended and the staff received great feedback.

- This month, Jefferson EDGE signed on a new investor at the \$25,000 level.
- In early November, Lacey Bordelon will be recognized for her professional and community achievements at the 2017 class of CityBusiness “Women of the Year” luncheon.

III. Public Comments on Agenda Items

None

IV. Unfinished and New Business

- **Approval of three-year Janitorial Service Agreement – Scott Rojas**

Scott presented the resolution, which authorizes the execution of a three-year service agreement with JaniKing for janitorial services, maintenance and equipment to maintain JEDCO’s Administrative Offices, Business Innovation Center, and the JEDCO Conference Center. JaniKing was identified by an RFP process as the most qualified firm to provide these services to JEDCO at the lowest overall price.

Mickal Adler motioned to approve the resolution. The motion was seconded by Bruce Dantin and passed unanimously.

- **Resolution authorizing the execution of a Cooperative Endeavour Agreement between Jefferson Parish Economic Development and Port District (JEDCO) and the Parish of Jefferson for a Façade Improvement Program – Corinne Pritchett**

Corinne provided details regarding the background and funding of the Façade Improvement Program and the CEA between JEDCO and the Parish of Jefferson. GCR, Inc. will be the majority administrator and operator of the Program in an amount not to exceed \$1,500,000, and JEDCO’s role is limited to concentrated marketing efforts in the Program’s designated geographical areas in unincorporated Jefferson Parish. The CEA allows for administrative expense reimbursement to JEDCO for services provided under the agreement.

Mickal Adler motioned to approve the resolution; seconded by Mayra Pineda. The motion passed unanimously.

V. Monthly Financial Report

- **August 2017 – Cynthia Grows**

Bruce Dantin motioned to accept the report as presented. The motion was seconded by Lloyd Clark and passed unanimously.

VI. Other Updates or Comments from the JEDCO Board of Commissioners

None

VII. Adjournment

Mayra Pineda motioned to adjourn; seconded by Lloyd Clark. The motion passed unanimously.



Lloyd J. Clark
JEDCO Secretary

Minutes for September 28, 2017